

MEDIA LITERACY FOR GIRLS



Ilikai Hotel
April 19, 2006
2:15 - 3:15 p.m.

Sponsored by
Coalition for a Drug-Free Hawaii
Department of the Attorney General Crime Prevention and
Justice Assistance Division
Department of Education's Safe and Drug-Free Schools and
Communities Program
Department of Health Alcohol and Drug Abuse Division and
Tobacco Prevention and Education Program
Hawaii Girls Project
Mothers Against Drunk Driving Hawaii
Office of Youth Services

Advertising is an over \$200 billion a year industry. Dr. Jean Kilbourne examines the selling of alcohol, tobacco, diet products, and other drugs. She explores the relationship between addiction and gender stereotypes, and exposes advertising's assault on self image. With insight and humor Jean Kilbourne encourages girls to take action in their own and society's interest.

Registration Form (*Registration is free. Target age is 12-19 years old.*)

NAME OF ADULT LEADER: _____

NAME OF GIRL(S):

1) _____ 6) _____

2) _____ 7) _____

3) _____ 8) _____

4) _____ 9) _____

5) _____ 10) _____

ORGANIZATION: _____

ADDRESS: _____

TELEPHONE: _____ **CELL PHONE:** _____

EMAIL: _____

FEATURING JEAN KILBOURNE

- One of the three most popular lecturers on college campuses.
--The New York Times Magazine
- Award-winning films "Killing Us Softly" and "Slim Hopes" are based on her lectures.
- Her book "Can't Buy Me Love: How Advertising Changes The Way We Think and Feel" won the Distinguished Publication Award from the Association for Women in Psychology.

FAX REGISTRATION FORM TO DEBRA SHIRAISHI-PRATT AT 545-2686

FOR MORE INFORMATION CONTACT DEBRA SHIRAISHI-PRATT, COALITION FOR A DRUG-FREE HAWAII, AT 545-3228 EXT. 40

REGISTRATION DEADLINE: APRIL 11, 2006